

PURPOSE BUILT

Planning for Impact, a toolkit included in the *Purpose Built* series, is intended to be used throughout the duration of a capital project. Prior to beginning a *Purpose Built* project, read through the tool in its entirety. Familiarize yourself with the whole process as steps are cumulative and may develop and iterate from one phase to the next. For success, it is critical to provide balance across each of the three key topics (Mission, Design, and Feasibility) and their associated bodies of work.

This worksheet and associated handouts are aligned with key activities described in the Visioning phase of the *Purpose Built* series, and are intended to help you assess a potential organization before arranging a partnership. It should help you answer some key questions, such as: Where is the organization at in the project process? What critical gaps might they need help filling? What role could we play in supporting them?

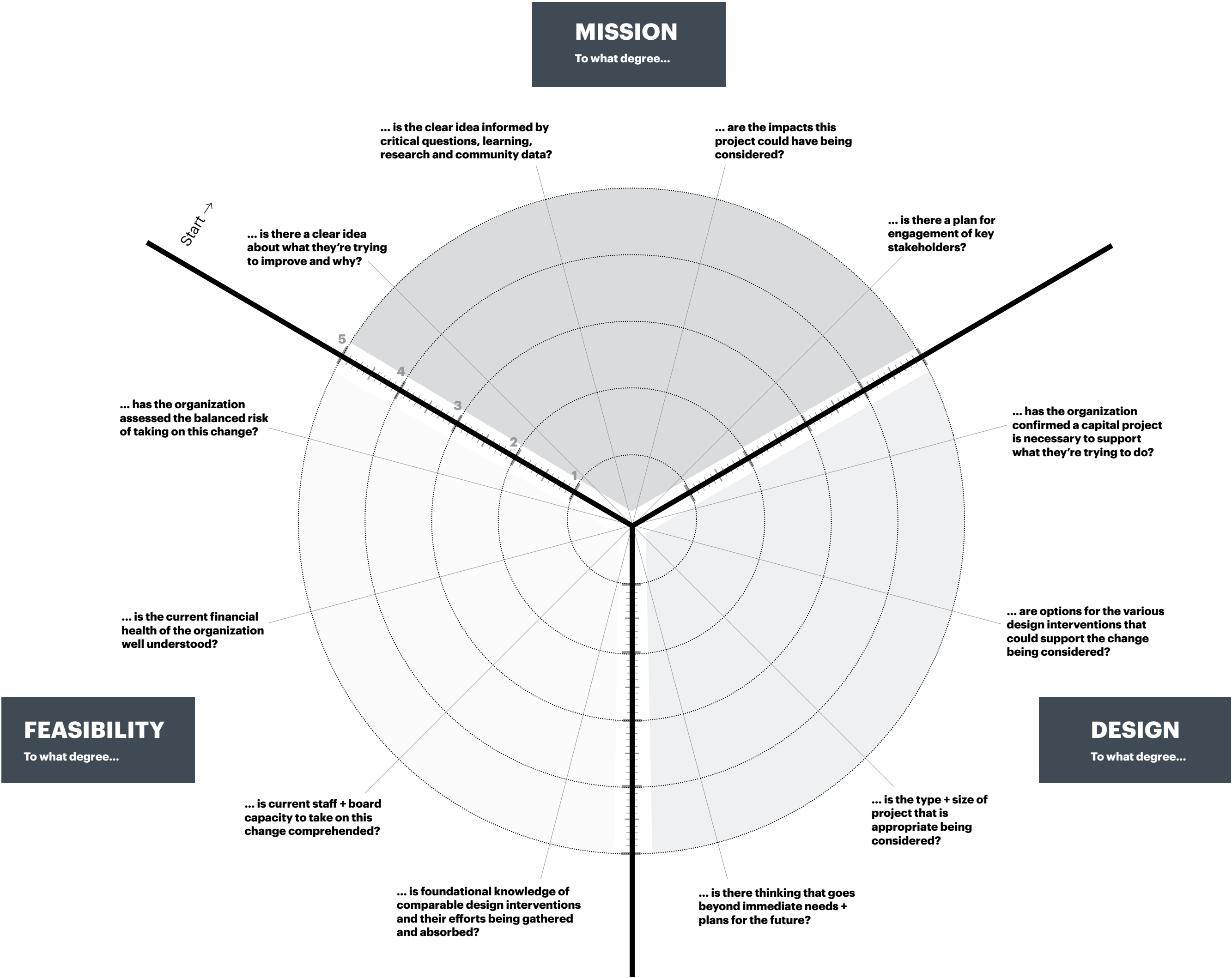
Each question should be responded to on a 1 (low) to 5 (high) scale according to the evaluation criteria provided in the associated handout. Plot a point on the radial for each question. Once completed, connect the points.

Notes

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About this document: To help funders and their nonprofit partners make the most of capital projects, MASS Design Group created the *Purpose Built* series in partnership with The Atlantic Philanthropies and the S. D. Bechtel, Jr. Foundation. The series includes tools and resources and is the result of a multi-faceted, multi-year research study that found the best results occur when a project is built with purpose, balancing mission, design, and feasibility. This poster is a draft part of this toolkit. It was originally built for the van Beuren Charitable Foundation.

You can find the full series at massdesigngroup.org/purposebuilt



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